

Total No. of Questions : 5]

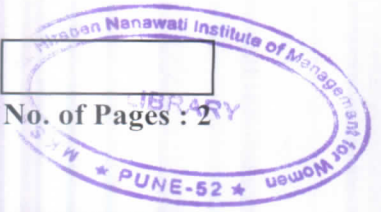
**PB2131**

**[6201]-3004**

**S.Y.M.B.A.**

SEAT No. :

[Total No. of Pages : 2]



**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT  
(2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

**Instructions to the candidates:**

- 1) *All questions are compulsory.*
- 2) *Answer all questions, draw diagrams wherever necessary.*

**Q1) Remembering (MCQ) (Answer any 5 out of 8)**

**[10]**

- a) Ultimately \_\_\_\_\_ was replaced by the \_\_\_\_\_ on 1st Jan. 1995.
  - i) GATS, WTO
  - ii) WTO, GATT
  - iii) GATT, WTO
  - vi) IMF, GATT
- b) The head quarters of International Monetary fund (IMF) is located at \_\_\_\_\_
  - i) Geneva
  - ii) London
  - iii) Paris
  - vi) Washington D.C
- c) Define Agricultural marketing?
- d) Define outsourcing
- e) Define Globalization
- f) Define Pro-Globalists
- g) Liberalization means?
- h) What does the essential features of FDI

**Q2) Understanding (Answer any 2 out of 3)**

**[10]**

- a) What are the objectives of WTO?
- b) Discuss about export - Import policy?
- c) Write the need for strategic planning?

**P.T.O.**

**Q3) Applying (Answer any 1 out of 2): [10]**

- a) What is e-Commerce? Briefly enumerate factors responsible for the Growth of e- Commerce in last few decades.
- b) Demonstrate the role of IMF & world Bank in International Business.

**Q4) Analysing (Answer any 1 out of 2): [10]**

- a) “Tariff & Non-Tariff Barriers play a vital roles in International Business.
- b) “Developed force markets are necessary for growth in international trade Analyse the statement.

**Q5) Evaluating /creating (Answer any 1 out of 2): [10]**

- a) Evaluate labour of Environment issues in International Business.
- b) Evaluate the role of WTO in promotion of International trade.



Aug 23-

Total No. of Questions : 5]

SEAT No. :

LIBRARY

[Total No. of Pages : 2

P-4263

[6025]-44

M.B.A.

**307 GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT  
(2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates :*

- 1) *All questions are compulsory*
- 2) *Answer all questions, draw diagrams wherever necessary.*

**Q1) Remembering (MCQ) (Answer any 5 out of 8)**

**[10]**

- a) What is value chain.
- b) Define Greenfield Investment.
- c) What is IFRS?
- d) Environment a \_\_\_\_\_ process.
  - i) Dynamic
  - ii) Complex
  - iii) Interactive
  - iv) All of the above
- e) Macro environment is also known as \_\_\_\_\_.
  - i) Outside Environment
  - ii) Indirect Environment
  - iii) General Environment
  - iv) Social Environment
- f) NAFTA means (full form)
- g) Define Brexit
- h) Define FPI

**Q2) Understanding (Answer any 1 out of 2) :**

**[10]**

- a) Distinguish between Greenfield & brownfield Investments.
- b) Distinguish between FDI and FPI.

**PTO**

**Q3) Answer any one out of 2 : [10]**

- a) Ethical business practices have taken a centre stage in modern businesses. Interpret.
- c) CSR initiatives by some leading companies have helped in social upliftment. Interpret.

**Q4) Analysing (Answer any 1 out of 2) : [10]**

- a) "Developed foreign markets are necessary for growth in international trade" Analyse the statement.
- b) Critically discuss the impact of outsourcing & Global value chain in International Business.

**Q5) Attempt any one : [10]**

- a) Evaluate labour & Environmental Issues in International Business.
- b) "Stable political & legal environment is essential to attract investment". Evaluate the statement.



14 March 23

Total No. of Questions : 5]

SEAT No. :

PA-3630

[Total No. of Pages : 2

[5946]-304

M.B.A-II

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT  
(2019 Pattern) (Semester-III)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q1)** Answer in one or two sentence any 5

[10]

- a) Define globalisation.
- b) What is political economy?
- c) Name the different types of foreign investments.
- d) List the CSR initiatives mandated as per indian companies Act-2013
- e) Describe FDI.
- f) Define tariff in international trade.
- g) List the five most important advantages of digitalisation.
- h) State the years of establishment of world Bank, IMF & WTO

**Q2)** Attempt any two

[10]

- a) Explain the major drivers of globalisation.
- b) Distinguish between FDI& FII.
- c) Differentiate between greenfield and brownfield investments.

**Q3)** Attempt any one

[10]

- a) Explore some of the important ethical issues in modern businesses.
- b) Illustrate various tariff and Non-tariff barriers in international Business

PTO.



Q4) Attempt any one:

[10]

- a) Analyse the role of world bank, IMF and WTO in globalisation.
- b) 'Merger and Acquisition is used as a strategy for growth' examine this statement in the light of dynamic business environment.

Q5) Attempt any one

[10]

- a) Evaluate the need for using IFRS in reporting the financial performance globally.
- b) 'Growth in trade & commerce without losing a focus on preserving nature & environment is essential for sustainable development; evaluate the statement.